











CATALOGUE



DEMI it's an Italian brand specialises in innovative backpacks and accessories distinguished by a high quality and recognisable design, expression of Italian elegance and originality.

DEMI reinvents the classic backpack as a corporate gift thanks to a select choice of materials, construction and functionalities.





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ALL BACKPACKS



BRERA • ROLL DM22126



BRERA • TRAVEL
DM25102



BRERA • RECYCLED

DM24111



BRERA • DELUXE DM24109



BRERA • BPK DM20112



BRERA • CEO DM24110



STENDHAL DM25107



BOVISA • BPK DM25105



TOLSTOJ DM25103



ROLL·LIGHT DM22125



LIMA DM23107



NOLO • BPK DM23104





OCEAN • BPK DM24101 - DM25108



OCEAN•ROLL DM24113



WAGNER DM24104



ROMOLO DM24106



DERGANO DM24105



ECO • DYED Roll DM23110



ECO • DYED Biz DM23112



GARIBALDI DM20101



CADORNA DM20107



LAMBRO DM22129



ISOLA • BPK DM23101



SPLIT DM20106





BRERA • ROLL

DM22126

Laptop backpack (15") made of water resistant soft PU. Padded laptop compartment. Large main compartment with roll-up closure. Front pocket and back anti-theft pocket. Padded back and shoulder straps with breathable material. Trolley attachment system.

Material: Soft PU water resistant Dimensions: 32 x 47(+12) x 11.5 cm Capacity: 24 L





Laptop pocket (15")



Trolley attachment



Waterproof material











BRERA • TRAVEL

DM25102

Laptop backpack (15") made of water resistant soft PU. Large main compartment and padded back pocket for notebook. Zippered front pocket. Padded back and shoulder straps with breathable material. Safety straps. Trolley attachment system.

Material: Soft PU water resistant Dimensions: 25 x 40 x 20 cm Capacity: 20 L

101







Trolley attachment



Waterproof material









BRERA • RECYCLED

DM24111

Laptop backpack (15") made of water resistant recycled soft PU. Padded laptop compartment. Large main compartment with metal hook closure. Zippered front pocket. Padded back and shoulder straps with breathable material.

Material: Soft PU recycled water resistant Dimensions: 30 x 48(+12) x 12 cm 10 🔛 Capacity: 21 L







Recycled material

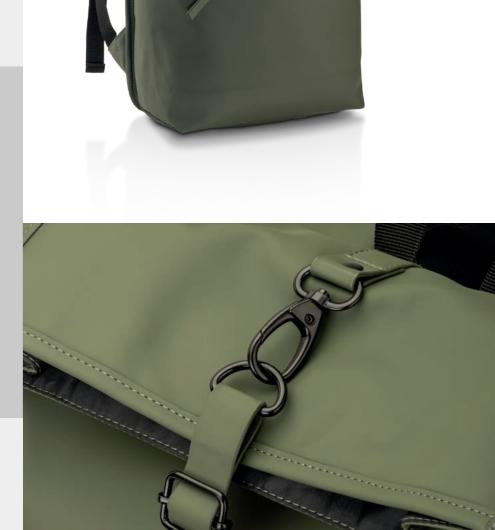
Laptop pocket (15")

Waterproof material











BRERA • DELUXE

DM24109

Laptop backpack (15") made of water resistant soft PU. Padded back pocket for notebook. Zippered front pocket. Side pockets for bottles. Padded back and shoulder straps with breathable material.

Material: Soft PU water resistant Dimensions: $30 \times 44(+17) \times 15 \text{ cm}$

Capacity: 28 L

10 💥







Waterproof material









BRERA • BPK

DM20112

Laptop backpack (15") made of water resistant soft PU. Padded laptop compartment. Padded back and shoulder straps with breathable material. Side pockets for bottles. Rear anti-theft pocket.

Material: Soft PU water resistant Dimensions: 30 x 44 x 14 cm Capacity: 20 L









Waterproof material









BRERA • CEO

DM24110

Laptop backpack (15") in water resistant soft PU. Padded compartment for notebook. Zippered front pocket. Side pockets for bottles. Padded back and shoulder straps with breathable material. Trolley attachment system.

Material: Soft PU water resistant Dimensions: 30 x 46 x 13 cm

Capacity: 18 L

101









Laptop pocket (15")

Trolley attachment

Waterproof material











BRERA • TOTEBAG

DM25104

Tote bag made of soft PU water resistant. Large interior Laptop pocket (15"). Front pocket with water resistant zipper. Polyester handles.

Material: Soft PU water resistant Dimensions: 46 x 36 x 12 cm Capacity: 19 L

15 🖼







Waterproof material











BRERA • DUFFLE

DM24108

Duffel bag made of water resistant soft PU. Main compartment with waterproof zipper. Adjustable and removable shoulder strap with metal buckle.

Material: Soft PU water resistant Dimensions: $52 \times 30 \times 20$ cm Capacity: 31L

10 🕁



Waterproof material









BRERA • WEEKEND

DM24107

Duffel bag made of water resistant soft PU. Large main compartment with waterproof zipper. Inside pocket with zipper. Adjustable and removable shoulder strap with metal buckle.

Material: Soft PU water resistant Dimensions: 53(+14) x 44 x 19 cm

Capacity: 45 L

10 💥















BRERA • SLEEVE

DM22128

Soft PU water resistant laptop briefcase (17"). Padded notebook compartment. Front zippered pocket and carry handle.

Material: Soft PU water resistant Dimensions: $42 \times 30 \times 2.5$ cm Capacity: 3 L

201

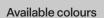






Laptop pocket (17")

Waterproof material













BRERA • BAG

DM22127

Soft PU water resistant laptop briefcase (15"). Padded notebook compartment. Adjustable and removable shoulder strap with metal buckle. Trolley attachment system.

Material: Soft PU water resistant Dimensions: 37 x 29 x 5.5 cm Capacity: 6 L

201



Laptop pocket (15")



Trolley attachment



Waterproof material









BRERA • WAIST BAG

DM23113

Soft PU water resistant waist bag. Adjustable belt. Water resistant zippered front pocket.

Material: Soft PU water resistant
Dimensions: 26 x 17 x 8.5 cm, Belt 77 x 4 cm
Capacity: 2L
25 🖼









BRERA • CABLE

DM23109

Tech organizer made of soft PU water resistant. For cables, usb sticks and electronic accessories. Water resistant zipper zipper.

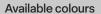
Material: Soft PU water resistant Dimensions: 22 x 15 x 1.8 cm Capacity: 0,6 L

50 🛣



Waterproof material











BRERA • TROUSSE

DM23108

Water resistant soft PU beauty case. Zipper zipper water resistant.

Material: Soft PU water resistant Dimensions: 25 x 13 x 6 cm Capacity: 2L

50 🔛



BRERA • CASE

DM21112

Water resistant soft PU beauty case. Side handle and water resistant zipper zipper.

Material: Soft PU water resistant Dimensions: 20 x 13 x 10 cm Capacity: 3 L

25 🔛









BRERA • COSMETIC

DM25101

Soft PU water resistant beauty case. Top handle. Water resistant zipper zipper. With hook. Two inside pockets (one of which is mesh).

Material: Soft PU water resistant Dimensions: 26 x 17 x 10 cm Capacity: 4 L

25 🔛



Waterproof material











BRERA • NOTEBOOK

DM25401

A5 size notebook with soft PU hard cover. With elastic closure and black page marker ribbon. 160 pages (80 sheets). Ivory 70 g/m² paper. Inside card pocket. Packaged in single cardboard box with DEMI logo.

Material: Soft PU, Ivory paper 70 g/m² Dimensions: 15 x 21 x 1 cm 201









BRERA • PEN

DM25801

Matte metallic lacquered aluminum ballpoint pen. With metal cap and clip. Gunmetal plated plastic trim. 0.7-mm rollerball refill (black). Packaged in individual cardboard box with DEMI logo.

Material: Aluminum, Plastic Dimensions: 17 x 3.4 x 2 cm

50/200







BRERA • BOTTLE

DM25404

540 ml stainless steel thermal bottle. With double-walled insulation and internal copper foil to increase insulation capacity (24h cold and 12h hot). Silicone non-slip grip. Polypropylene cap. Packaged in individual cardboard box with DEMI logo.

Material: Stainless steel
Dimensions: Ø 6.7 cm x (height) 25.5 cm
Capacity: 540 mL 25 💥







BRERA • KEYS

DM25901

Round key ring made of water resistant soft PU. With metal ring.

Material: Soft PU

Dimensions: 5 x 8 cm (ø 5 cm) 100/500

BRERA • TAG

DM25403

Soft PU luggage label. With inner card for name and contact details.

Material: Soft PU

Dimensions: 7 x 10.7 cm 50/100





BRERA • CARDS

DM25402

Anti-RFID card holder made of soft PU. With six card compartments and RFID logo. Delivered in box with DEMI logo.

Material: Soft PU

Dimensions: 11.5 x 8.5 x 0.3 cm 50/100











STENDHAL

DM25107

Laptop backpack (15.7") made of 1200D nylon. Padded back pocket for notebook. Large main compartment and side pockets for bottles. Padded back and shoulder straps with breathable material. Trolley attachment system.

Material: 1200D Nylon Dimensions: 30 x 47 x 17.5 cm

Capacity: 21,5 L

6 H







Trolley attachment









URBAN collection

STENDHAL









STENDHAL DM25107





BOVISA • BPK

DM25105

Laptop backpack (15.7") made of 210D polyester. Front pocket with zipper. Large main compartment and side bottle pockets. USB socket. Padded back and shoulder straps with breathable material. Trolley attachment system.

Material: Polyester 210D Dimensions: 30 x 44 x 16 cm

Capacity: 19 L

10 🔛











External USB port











BOVISA • SB DM25106





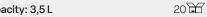
BOVISA • SB

DM25106

Fanny pack / Sling Bag made of 210D polyester. Front pocket with zipper and large inner compartment. Adjustable shoulder strap and padded back with breathable material.

Material: Polyester 210D Dimensions: 20 x 30 x 8 cm

Capacity: 3,5 L











BOVISA • BPK

DM25105



















TOLSTOJ

DM25103

Foldable laptop backpack (15") made of 310T nylon. This backpack rolls up on itself to become compact and easy to carry. Large main compartment with metal hook closure. Front pocket with zipper and 2 side pockets. Padded back and shoulder straps with breathable material.

Material: 310T Nylon

Dimensions: 30 x 38.5 x 26 cm

Capacity: 30 L

201







Foldable









ROL•LIGHT DM22125

REFLECTIVE POLYESTER

High-visibility





ROL·LIGHT

DM22125

High-visibility polyester (reflective) laptop backpack (15"). Padded laptop compartment. Large main compartment with roll-up closure. Front pocket and side bottle pocket. Padded back and shoulder straps with breathable material. USB outlet. Trolley attachment system.

Material: High Visibility Polyester Dimensions: 30 x 45(+12) x 12 cm Capacity: 22 L

201









Trolley attachment

External USB port









LIMA

DM23107

Laptop backpack (15") made of water resistant soft PU. Padded laptop compartment. Large main compartment with roll-up closure. Front pocket and inside water bottle pocket. Side pocket with key hook.

Material: Soft PU water resistant Dimensions: 30 x 45(+17) x 11 cm Capacity: 22 L

10 🔛







Waterproof material









NOLO • BPK

DM23104

Laptop backpack (15") made of 600D polyester with water resistant PU coating. Padded compartment for notebook. Inside pocket. Padded back and shoulder straps with breathable material.

Material: Polyester 600D, Water resistant PU

coating

Dimensions: 30 x 41 x 13 cm

Capacity: 16 L

10 🔛



Laptop pocket (15")



Waterproof material









NOLO • WAIST BAG

DM23106

600D polyester fanny pack with water resistant PU coating. Front pocket with zipper and adjustable belt.

Material: Polyester 600D, Water resistant PU coating

Dimensions: 25 x 14 x 6 cm, Belt 86 x 3.6 cm Capacity: 2L 25/50



02







NOLO • DUFFLE

DM23105

600D polyester duffle bag with water resistant PU coating. Adjustable and removable shoulder strap with metal buckle, front pocket with zipper.

Material: Polyester 600D, Water resistant PU

coating

Dimensions: 45 x 20 x 24.5 cm

Capacity: 20 L

15 🖼









OceancycleTM

OceanCycleTM is a social enterprise focused on preventing ocean plastic pollution and improving livelihoods in coastal communities through certification and direct social interventions.

Through certification, OceanCycleTM partners have achieved:

926,000,000Bottles diverted from the ocean

31,300,000

Kg of CO2 prevented

4,600,000

Income for coastal communities

The Ocean bags collection is Ocean-CycleTM certified. Learn more at oceancycle.co







OCEAN • ROLL
DM25105







OCEAN • ROLL

DM24113

Laptop backpack (15") made of OceanCycle-certified recycled PET (R-PET). Padded laptop compartment. Large main compartment with roll-up closure. Front pocket with waterproof zipper. Side bottle pockets. Padded back and shoulder straps with breathable material. Trolley attachment sy-

Material: OceanCycle Certified R-PET 900D Dimensions: 27 x 40(+10.5) x 11 cm Capacity: 15 L 10 🗃







Recycled material

Laptop pocket (15")

Trolley attachment









Prevention is key

Over 80% of plastic in our oceans starts on land, and research shows that what does get in the water sinks to the bottom and is difficult to recover.

Most ocean plastic cannot be recycled

Plastic in the water gets degraded by salt and light and attracts toxins and microorganisms. It also breaks into small pieces and mixes with other plastics making cleaning and sorting difficult and costly.

The problem is bad and getting worse

Over 11 million tons of new plastic enters the ocean each year, a figure that is projected to triple by 2040.

People are the answer

Plastic is collected by hand in the countries most at risk for ocean plastic pollution. Solving the problem requires understanding the needs of community collectors and providing them with the tools for success.





OCEAN · BPK

DM25108

Laptop backpack (15") made of OceanCycle-certified recycled PET (R-PET). Padded laptop compartment. Front pocket and top pocket with waterproof zipper. Side bottle pockets. Padded back and shoulder straps with breathable material. Trolley attachment system.

Material: OceanCycle Certified R-PET 900D
Dimensions: 29 x 45 x 15 cm
Capacity: 19 L 10 💥



Recycled material



pocket (15")



Trolley

Trolley attachment







OCEAN • BPK

DM24101 e DM25108 Same backpack, different size



DM24101 28 x 43 x 14 cm - 17 L



DM25108 29 x 45 x 15 cm - 19 L







OCEAN · BPK

DM24101

Laptop backpack (15") made of OceanCycle-certified recycled PET (R-PET). Padded laptop compartment. Front pocket and top pocket with waterproof zipper. Side bottle pockets. Padded back and shoulder straps with breathable material. Trolley attachment system.

Material: OceanCycle Certified R-PET 900D Dimensions: 28 x 43 x 14 cm Capacity: 17 L

10 💥



material





Laptop pocket (15")

Trolley attachment













OCEAN • DUFFLE

DM24102

Duffel bag made of recycled PET (R-PET) that is OceanCycle certified. Front pocket with waterproof zipper. Long handles and adjustable, removable shoulder strap. Inside pocket with zipper. Trolley attachment system.

Material: OceanCycle Certified R-PET 900D Dimensions: 47 x 19 x 30 cm 10 🕍 Capacity: 27 L







Trolley attachment











OCEAN • POUCH

DM24103

Beauty case made of recycled PET (R-PET) certified by OceanCycle. Front pocket with waterproof zipper. Inside pocket.

Material: OceanCycle Certified R-PET 900D Dimensions: 23 x 14 x 5 cm 10/50 🗃 Capacity: 1,6 L



















OCEAN • ORGANIZER

DM24112

Beauty case / tech organizer made of recycled PET (R-PET) that is OceanCycle certified. Front pocket with waterproof zipper. Inside pocket.

Material: OceanCycle Certified R-PET 900D
Dimensions: 22 x 14 x 9 cm
Capacity: 2,8 L 10 💥











Available colours









WAGNER

DM24104

Laptop backpack (15") made of recycled PET (R-PET). Padded compartment for notebook. Front pocket with zipper. Side pockets for bottles. Padded back and shoulder straps with breathable material. Trolley attachment system.

Material: R-PET 1680D Dimensions: 28 x 44 x 13 cm

Capacity: 16 L

10 💥



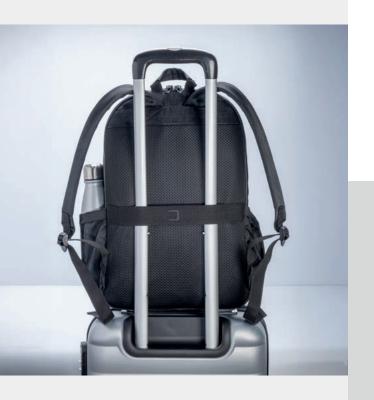
Recycled material







Trolley attachment







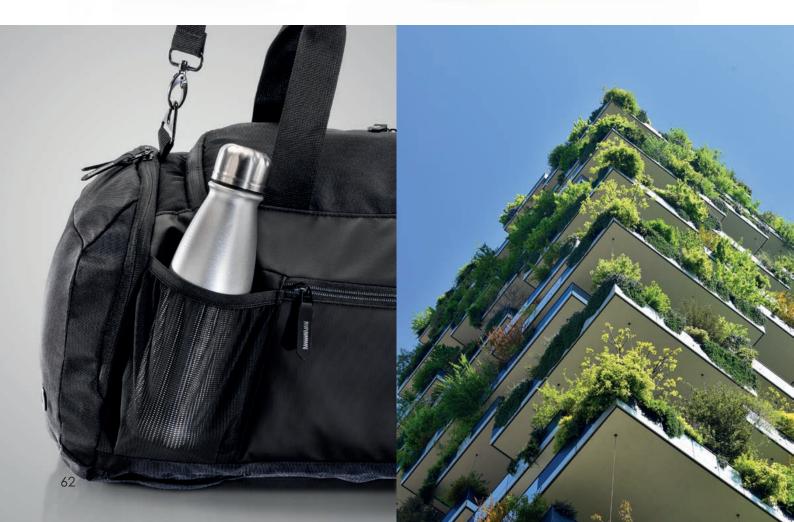




ROMOLO

DM24106







ROMOLO

DM24106

Backpack / duffel bag made of recycled PET (R-PET). Large compartment with zippered opening. Shoe compartment. Side zippered pocket. Side mesh bottle pocket. Adjustable and concealable padded shoulder straps in the back. Adjustable and removable shoulder strap with metal buckle.

Material: R-PET 900D, PU coating Dimensions: 62 x 26 x 26 cm Capacity: 42 L

8















ECO DYED recycled polyester

Conventional mass dyeing processes (using synthetic dyes) require huge amounts of water and energy, resulting in waste and carbon emissions. Using eco-dyeing can result in a reduction of up to 87% in water consumption and an overall CO2 saving of 58% compared to mass dyeing, with significantly fewer chemicals released from the entire process.



-87% H₂O

in ECO DYED polyester production compared to virgin dyed polyester production.



-58% CO₂

in ECO DYED polyester production compared to virgin dyed polyester production.

ECO DYED recycled polyester

Eco dyeing involves adding pigment directly to the molten plastic solution before the fiper is made.



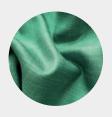
1. PET bottles



2. the bottles are washed and crushed



3. the fabric is dyed while being spun



4. R-PET eco dyed fabric



5. finished product



ECO • DYED ROLL

DM23110

Laptop backpack (15") made of recycled PET (R-PET) with environmentally friendly dyeing. Padded laptop compartment. Large main compartment with roll-up closure. Two front zippered pockets, two side bottle pockets. Environmentally friendly dyeing involves adding pigments directly to the molten plastic solution before fiber production, resulting in substantial savings in water consumption and CO2 emissions.

Material: R-PET 300D with ecological dyeing Dimensions: 30 x 44(+19) x 12 cm Capacity: 22 L





Recycled material

Laptop pocket (15")









ECO • DYED BIZ

DM23112

Laptop backpack (15") made of recycled PET (R-PET) with environmentally friendly dyeing. Padded laptop compartment. One front zippered pocket, one side bottle pocket. Padded back and shoulder straps with breathable material. USB socket. Trolley attachment system. Environmentally friendly dyeing involves the addition of pigments directly to the molten plastic solution before fiber production, resulting in substantial savings in water consumption and CO2 emissions.

Material: R-PET 600D with ecological dyeing Dimensions: 29.5 x 45.5 x 13.5 cm 10 💥 Capacity: 22 L



material

Recycled



Laptop pocket (15")

Trolley attachment











DERGANO

DM24105

Laptop backpack (15") made of recycled PET (R-PET). Padded laptop compartment. Two zippered front pockets. Padded back and shoulder straps with breathable material. Trolley attachment system.

Material: R-PET 300D Dimensions: 30 x 47 x 9 cm

Capacity: 13 L

101



Recycled







Trolley attachment









GIOIA

DM20103

Laptop portfolio briefcase (15") made of recycled PET (R-PET). Padded laptop compartment. Adjustable and removable shoulder strap with metal buckle. Trolley attachment system.

Material: R-PET Dimensions: 40 x 30 x 10 cm Capacity: 12 L

10 💥







Laptop pocket (15")



Trolley attachment







GARIBALDI

DM20101

Laptop backpack (15") made of recycled PET (R-PET). Padded laptop compartment. Padded back and shoulder straps with breathable material. Trolley attachment system.

Material: R-PET

Dimensions: 31 x 44 x 16 cm

Capacity: 22 L

10 💥







Laptop pocket (15")



Trolley attachment









CADORNA

DM20107

Laptop backpack (15") made of recycled PET (R-PET) with melange effect. Custom interior lining. Padded back and shoulder straps.

Material: R-PET Dimensions: 30 x 42 x 16 cm

Capacity: 20 L

201





Recycled material

Laptop pocket (15")











LAMBRO

DM22129

Laptop backpack (15") made of recycled PET (R-PET). Double front pocket. Padded laptop compartment. Padded back and shoulder straps with breathable material. USB socket. Trolley attachment system.

Material: R-PET

Dimensions: 30 x 43 x 11 cm

Capacity: 20 L

201









Recycled material

Laptop pocket (15")

Trolley attachment



External USB port











ISOLA • BPK

DM23101

Laptop backpack (15") made of 560 g/m² recycled canvas. Padded back and shoulder straps. Front zippered pocket and side bottle pocket.

Material: Recycled canvas 560 g/m² Dimensions: 30 x 42 x 13 cm

Capacity: 16 L







Laptop pocket (15")

Available colours









ISOLA • COSMETIC

DM23103

Beauty case made of 560 $\mbox{g/m}^{2}$ recycled canvas. Side handle.

Material: Recycled canvas 560 g/m 2 Dimensions: 23 x 13 x 12 cm Capacity: 3 L

10/60 💥











Available colours

ISOLA • DUFFLE

DM23102

Duffel bag made of $560~\text{g/m}^2$ recycled canvas. Adjustable and removable shoulder strap with metal buckle. Exterior pocket with zipper. Trolley attachment system.

Material: Recycled canvas 560 g/m^2 Dimensions: $55 \times 30 \times 25 \text{ cm}$ Capacity: 40 L







Irolley attachment



05



SHELL•Y

DM20111

Laptop backpack (15") made of 380 g/m² canvas with high visibility soft PU inserts. Padded laptop compartment. Padded back and shoulder straps with breathable material. Rear anti-theft pocket.

Material: Canvas 380 g/m², High-visibility soft

PU

Dimensions: 30 x 42 x 12 cm

Capacity: 18 L



Laptop pocket (15")

Available colours









SPLIT

DM20106

PU and polycotton laptop backpack (15"). Padded laptop compartment, Large center pocket and front slip pocket. Padded back and shoulder straps with breathable material. Trolley attachment system.

Material: Soft PU, Polycotton Dimensions: 30.5 x 42 x 12.5 cm

Capacity: 16 L

10 🔐



Laptop pocket (15")



Trolley attachment

Available colours















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CUSTOMIZATION

Customization prices refer to the cost of printing only, one printing passage, one colour with the tecnique and or the required quantities, excluding fixed cost of film and eventual additional optional packaging costs. Prices exclude VAT

Printing Tecnique	
Pad Printing	
Silkscreen printing	
Automatic Silkscreen printing	
Sublimation	
Laser printing	
Digital	
Drop of transparent resin with le	enticular effect (doming)

For 2 or 3 colours printing on Non Woven ,PP , PL it will be necessary to verify the logo ,in order to check the suitability of printing on that specific material: the colours of the logo cannot be added one on the other or in touch each other. For some items, in particular dark-colored textiles and polyester-depending on the logo and for a successful printing - you may need a background in order to avoid color sublimation. In this case there will be price increase.

Customized goods packaging

Pack. code	Packaging description			
COP	Optional repackaging			
COP2	Optional repackaging 2			
COP3	Optional repackaging 3			
POP	Delivered, folded ,optional packaging			
SFPO	Delivered bulk, optional folding			
SPIO	delivered bulk, optional folding and placing			
COPO	Optional repackaging and folding			
COPO 2	Optional repackaging and folding 2			
COPO+	Optional repackaging and folding + polybag			
COPNO	Re-packaging and folding rolled with ribbon optional			
PCO	Delivered folded in the original packaging			
CO	Delivered in the original packaging			
SF	Delivered bulk			
SFC	Delivered bulk and closed			
SFP	Delivered bulk ,folded in its pack			
SFA	Delivered bulk and open			

The photos, codes, descriptions, colours and prices in this catalogue should be considered purely indicative.

